

**Program Advertising**  
**2010 SWP Qualifying and Non-Qualifying Competitions**

Ice Den, Scottsdale, AZ  
 October 23 – 27, 2009

Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Advertising is available in the event program with sizes and pricing indicated below. All ads must be camera ready black & white hard copy or Microsoft compatible electronic format (preferred). If the ad material supplied is not in a suitable format, the organizing committee reserves the right to alter, enhance or create a new ad. The program size is 8 ½” x 11” and all artwork must fit into the size specification selected. The deadline for ads is October 1, 2009.

Quantity	Location	Size	Ad Price	Total
	Outside Back Cover	7 ¼” x 10”	\$300	
	Inside Front Cover	7 ¼” x 10”	\$225	
	Inside Back Cover	7 ¼” x 10”	\$200	
	Full Page	7 ¼” x 10”	\$125	
	Half Page	7 ¼” x 4 ¾”	\$75	
	Quarter Page	3 ½” x 4 ¾”	\$50	
	Business Card	3 ½” x 2 ¼”	\$25	

Total enclosed:     \$ \_\_\_\_\_

If you would like the organizing committee to design a good luck ad, please list the following:

<b>Skater’s Name:</b>
<b>From:</b>
<b>Good Luck Message (12 word maximum):</b>

You may email your electronic file to Kevin Little at [kck06@cox.net](mailto:kck06@cox.net) .

**Please make checks payable to 2010 SWP.** A \$25 fee will be charged for a returned check.

**Mail Program Advertising form and check to:**

Coyotes Skating Club of Arizona  
 Attn: SWP Registrar  
 P.O. Box 28693  
 Scottsdale, AZ 85255

**Form must be postmarked no later than October 1, 2009.**